



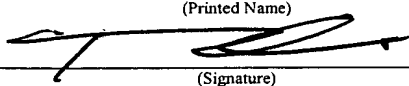
10-02-06

Atty. Dkt. No. 089367-0118

RCE
IFW**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Takashi OSHIBA et al.

Title: ADVERTISEMENT
OPPORTUNITY TRADING
SYSTEM,
ADVERTISEMENT
OPPORTUNITY TRADING
METHOD, AND
RECORDING MEDIUM

| | |
|---|--------------------|
| CERTIFICATE OF EXPRESS MAILING | |
| I hereby certify that this correspondence is being deposited with the United States Postal Service's "Express Mail Post Office To Addressee" service under 37 C.F.R. § 1.10 on the date indicated below and is addressed to: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. | |
| EV 830407245 US | September 29, 2006 |
| (Express Mail Label Number) | (Date of Deposit) |
| Ruthie Vallejo | |
| (Printed Name) | |
|  | |
| (Signature) | |

Appl. No.: 10/025770

Appl. Filing Date: 12/26/2001

Examiner: Van Bramer, John W.

Art Unit: 3622

Confirmation
Number: 5864**REQUEST FOR CONTINUED EXAMINATION (RCE)**
TRANSMITTAL

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

10/03/2006 CNEGA1 00000011 10025770

01 FC:1801

790.00 OP

Sir:

This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application. This RCE and the enclosed items listed below are being filed prior to the earliest of: (1) payment of the issue fee (unless a petition under 37 C.F.R. § 1.313 is granted); (2) abandonment of the application; or (3) the filing of a notice of appeal to the U.S. Court of Appeals for the Federal Circuit under 35 U.S.C. § 141, or the commencement of a civil action under 35 U.S.C. § 145 or § 146 (unless the appeal or civil action is terminated).

1. Submission required under 37 C.F.R. § 1.114: (check items that apply)

a. Previously submitted:

☒ Please enter and consider the amendment and/or reply previously filed on
August 30, 2006.

☐ Please consider the arguments in the Appeal Brief or Reply previously filed on
 .

☐ Other .

b. Enclosed are:

☐ Amendment/Reply.

☐ Other .

Miscellaneous:

☐ Suspension of action of the above-identified application is requested under 37
C.F.R. § 1.103(c) for a period of months.

The filing fee is calculated below:

| | Claims as Amended | Previously Paid For | Extra Claims Present | Rate | Fee Totals |
|--|----------------------|------------------------|-------------------------|------------|------------|
| RCE Fee 1.17(e): | | | | \$790.00 | = \$790.00 |
| Total Claims: | 40 | - 40 | = 0 | x \$50.00 | = \$0.00 |
| Independents | 7 | - 7 | = 0 | x \$200.00 | = \$0.00 |
| First presentation of any Multiple Dependent Claims: | | | | + \$360.00 | = \$0.00 |
| CLAIMS FEE TOTAL: | | | | | = \$790.00 |

☐ Applicant hereby petitions for an extension of time under 37 C.F.R. §1.136(a) for the
total number of months checked below:

| | | | | |
|--------------------------|---|------------|---|----------|
| <input type="checkbox"/> | Extension for response filed within the first month: | \$120.00 | 0 | \$0.00 |
| <input type="checkbox"/> | Extension for response filed within the second month: | \$450.00 | | \$0.00 |
| <input type="checkbox"/> | Extension for response filed within the third month: | \$1,020.00 | | \$0.00 |
| <input type="checkbox"/> | Extension for response filed within the fourth month: | \$1,590.00 | | \$0.00 |
| <input type="checkbox"/> | Extension for response filed within the fifth month: | \$2,160.00 | | \$0.00 |
| | EXTENSION FEE SUBTOTAL: | | | \$0.00 |
| | EXTENSION FEE ALREADY PAID: | - | | \$0.00 |
| | EXTENSION FEE TOTAL | | | \$0.00 |
| | CLAIMS AND EXTENSION FEE TOTAL: | | | \$790.00 |
| <input type="checkbox"/> | Small Entity Fees Apply (subtract ½ of above): | | | \$0.00 |
| <input type="checkbox"/> | Suspension of action requested under 37 C.F.R. § 1.103(c) | | | \$0.00 |
| | TOTAL FEE: | | | \$790.00 |

A credit card payment form in the amount of \$790.00 to cover the filing fee is enclosed.

The Commissioner is hereby authorized to charge any additional fees which may be required regarding this application under 37 C.F.R. §§ 1.16-1.17, or credit any overpayment, to Deposit Account No. 19-0741. Should no proper payment be enclosed herewith, as by the credit card payment form being unsigned, providing incorrect information resulting in a rejected credit card transaction, or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 19-0741.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date 9-29-06

By David A. Blumenthal

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Customer Number: 22428
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David A. Blumenthal
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